

Privacy Policy



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Note: SOENIA™ is a trademark registered and owned by BrainCare Oy. This website is operated by BrainCare Oy, www.braincare.fi

We respect the privacy of our website (www.soenia.fi and www.soenia.com) visitors. We process any information you submit on this website confidentially and according to the [Finnish Personal Data Act \(523/1999\)](#) and the [General Data Protection Regulation \(GDPR\) \(EU\) 2016/679](#).

This policy explains how we use and process the information we collect when you visit one of our websites. By using our website, you accept this privacy policy and the usage of cookies. You give your permission to place cookies on your computer by allowing cookies in browser settings.

The effective date of this privacy policy is May 25. 2018. We reserve the right to update and modify this privacy policy.

Holder of the register

BrainCare Oy
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Data Protection Officer

Jukka-Pekka Pirhonen
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Name of the Register

SOENIA Customer Register of BrainCare Oy.

Purpose for the processing of personally identifiable information

Personal data stored in the register is mainly used to manage and reply to the contact requests received through the contact form, to send our customers informational and promotional content that they have chosen to receive by subscribing to our newsletters or by filling other forms.

Information is also used to recognize potential new customers and to contact them. Personal data is not processed by third party organizations.

Stored personally identifiable information

We only collect personal information that you voluntarily submit on our website. For example, when you fill in the contact request form, your name and email address will be asked. By giving us this information, you consent to this information being collected, used, disclosed and stored by us, as described in this Privacy Policy.

Disclosure and transfer of personally identifiable information

We do not disclose your personal information to parties outside BrainCare Oy. However, if you request to join our newsletter, your information can be transferred for storage or processing to our trusted service providers, for example Mailchimp, in or outside the EU and EEA. More information can be found in Mailchimp's [privacy policy](#). Third parties have no permission to use the information for their own purposes and they must ensure an adequate level of data protection.

Security of the register

Information in the register is protected by software access control and can only be accessed by authorized employees of BrainCare Oy.

Automatically collected anonymous information

As part of our websites technical logs by our webhotel service provider, we collect anonymous information about your behavior during your visit to our websites. This information may include your IP address, your browser ID and browsing activity, your computer's operating system and other information about how you interacted with our website. We collect this information as a part of log files as well as through the use of cookies or other tracking technologies. This anonymous information is never combined with the personally identifiable information described above.

Cookie statement

A cookie is a small text file stored on your computer. Cookies are widely used to improve the functionalities and efficiency of the websites. Currently, BrainCare Oy does not use any cookies.

Privacy requests

You have the right to review all your personal information stored by us and make changes to this information any given time. Upon your request, we can also remove all your personal information from our register. You also have the right to prohibit the use of your information for direct marketing purposes.

If you have requests or questions regarding your privacy, contact us by e-mail to [jp\[at\]braincare.fi](mailto:jp[at]braincare.fi) or by mail to BrainCare Oy / Biokatu 6, 33520 Tampere, Finland.